

Rules of the Zátíší Club loyalty program

1. Introductory provisions

Zátíší Club (hereinafter also referred to as the "program") is a loyalty program for the customers of Zátíší Catering Group, a.s., Novotného lávka 5, 110 00 Prague 1, Czech Republic, Company ID Number: 1526957 (hereinafter referred to as "Zátíší Group"), which is the operator of a chain of restaurants (hereinafter referred to as the "Zátíší Group restaurants") and of the website www.zatisigroup.cz and the websites of the individual Zátíší Group restaurants. This program is focussed on providing above-standard services to the regular customers of Zátíší Group. Customers become members of the program based on their own free will, which they express by completing and confirming the printed or online registration form or by other lawfully envisaged expression of will.

2. Establishment of Zátíší Club membership

Any natural person at least 18 years of age with a mailing address in the Czech Republic can become a member of the program upon fully and duly completing the printed registration form or online registration form for the Zátíší Club and expressing their consent to the Rules of the Zátíší Club loyalty program and their Consent to personal data processing for the purpose of inclusion in the customer database created and managed by Zátíší Group, as the controller of these personal data.

Upon completing the printed or online registration form for the Zátíší Club, a customer account is created for the customer (hereinafter referred to as the "program member").

The registration form for the Zátíší Club may be requested at any Zátíší Group restaurant. Online registration may be carried out via the registration form on the website <http://www.zatisigroup.cz/zatisi-club-1/#club-partnership>

The program member is obliged to update their personal data immediately after any change thereof. The program member is obliged to provide truthful data when registering for the Zátíší Club and updating their data.

Zátíší Club membership is non-transferable.

3. Benefits for Zátíší Club members

Program members enjoy various benefits arising from their program membership. The

current list of benefits is available on the website <http://www.zatisigroup.cz/zatisi-club-1/>

The condition for claiming any benefit at a specific Zátíší Group restaurant is a prior written, telephone or confirmed internet reservation.

Zátíší Group reserves the right to limit the further claiming of benefits by a specific customer if it suspects the misuse of Zátíší Club benefits.

The program member's membership in the Zátíší Club is terminated upon revoking their Consent to personal data processing.

4. Termination of Zátíší Club membership

Membership in the Zátíší program is terminated if:

- a) the program member provided incorrect data in the registration form;
- b) the program member misused the benefits provided by the program, or otherwise acted contrary to the Rules of the Zátíší Club loyalty program;
- c) at the request of the program member;
- d) if the program member revokes their Consent to personal data processing or if this Consent is voided by other means;
- e) for other reasons arising from generally binding legal regulations (in particular the program member's death).

The program member shall be informed of the termination of membership in the Zátíší Club in writing (via e-mail or letter) - except for cases of termination of membership because the program member provided incorrect data in the registration form.

5. Final provisions

The benefits and rewards within the Zátíší Club, i.e. in particular bonuses, discounts, premiums and other rewards, are not legally enforceable. Zátíší Group reserves the right to change the Rules of the Zátíší Club loyalty program at any time. Members of the Zátíší Club shall be informed of such changes via the website www.zatisigroup.cz.

Zátíší Group is authorised to procure and publish or otherwise use video and audio recordings of the winners of contests organised within the Zátíší Club, as well as their name, surname and municipality, for advertising and marketing purposes without financial compensation.

Zátiší Group reserves the right to terminate the activity of the Zátiší Club at any time. The date of program termination shall be announced at Zátiší Group restaurants and on the website www.zatisigroup.cz.

The current version of the Rules of the Zátiší Club loyalty program is available on the website www.zatisigroup.cz and is also available for viewing at the Zátiší Group restaurants.

These Rules of the Zátiší Club loyalty program replace all prior rules pertaining to the Zátiší Club in full scope. These Rules of the Zátiší Club loyalty program also replace the rules set forth in the member registration form for the Zátiší Club, which was registered before the effective date of these Rules.

These Rules of the Zátiší Club loyalty program are valid and effective from 1 September 2018.

Zátiší Club

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Zátiší Catering Group a.s.

Registered office: Novotného lávka 5, 110 00 Prague

Company ID No. 15269574

Tax ID No. CZ15269574

Incorporated in the commercial register maintained by the Municipal Court in Prague